

Template Text Size Samples

SPACE SAVER: 10 POINT TYPE ON 14 POINT LEADING

page size: 5.5x8.5

The Name of Chapter One

The typeface chosen for a book is perhaps the most important aspect of the whole design. Each typeface will convey a particular mood to the writing, subconsciously supporting the feelings evoked by the words. In this computer age of thousands of typefaces produced by many manufacturers, with trendy new faces designed every day, those that reign have proven themselves over years of typesetting use.

Readability is paramount—the spaces between letters, words and lines of type all assist or inhibit comfortable legibility.

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Template Text Size Samples

OPTIMUM: 11 POINT TYPE ON 16 POINT LEADING

page size: 5.5x8.5

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LARGE TYPE: 12 POINT TYPE ON 17 POINT LEADING

page size: 5.5x8.5

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