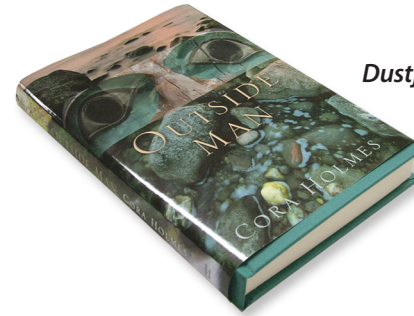


# Dustjacket Layout



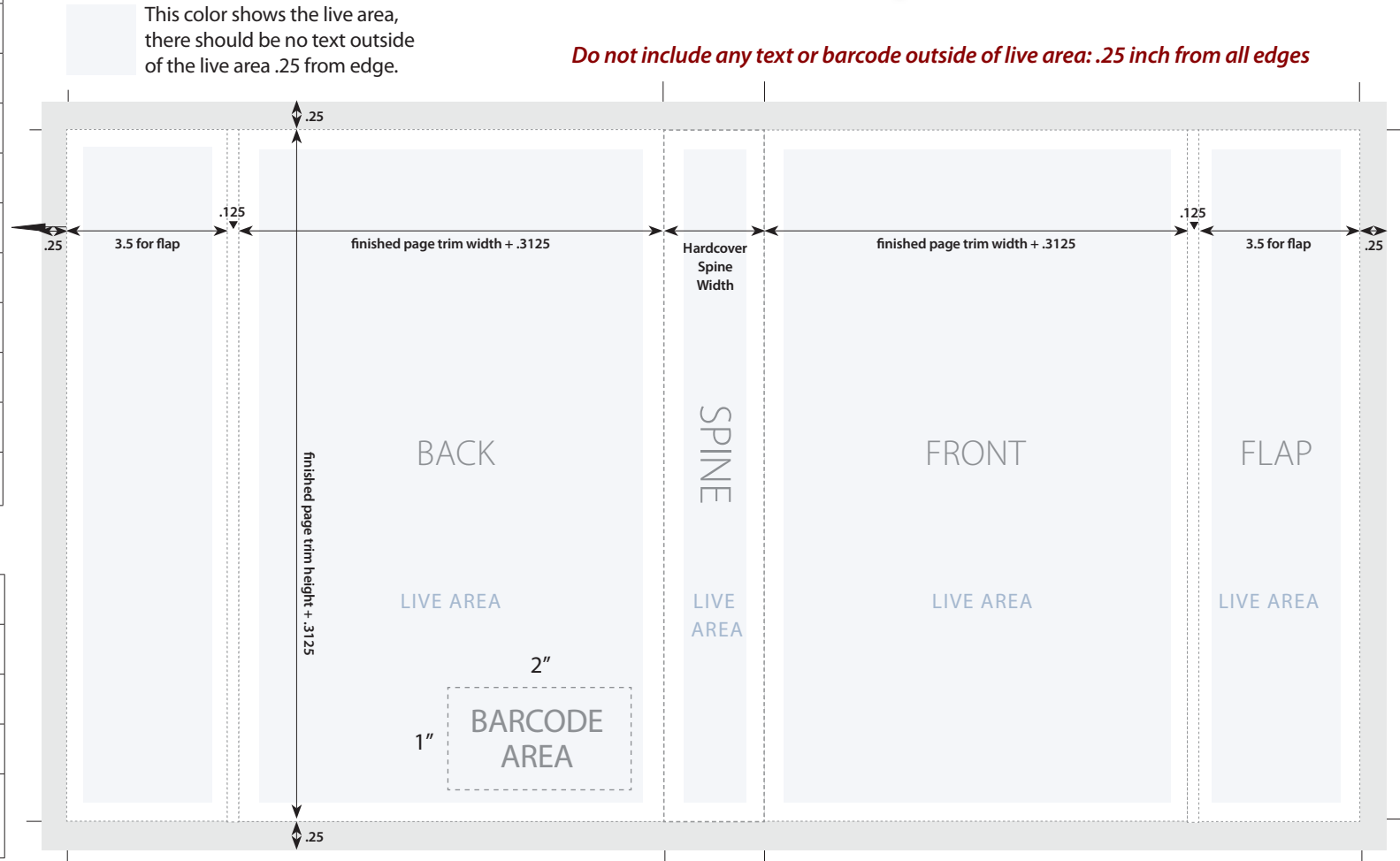
Dustjackets are usually printed on 100# coated paper

## Document Width: (inches)

bleed:	.25
flap:	3.5
left wraparound:	.125
finished page trim width:	
board:	.3125
hardcover Spine Width:	
board:	.3125
finished page trim width:	
right wraparound:	.125
flap:	3.5
bleed:	.25
<b>TOTAL Document Width:</b>	

## Document Height: (inches)

top wraparound:	.25
finished page trim height:	
board:	.3125
bottom wraparound:	.25
<b>TOTAL Document Height:</b>	



Dotted lines are for visual assistance only do not include in your file  
light grey indicates bleed that will be trimmed off

# Design Tips

## Color

- Small type should be 100% black (overprint) or 100% white (knockout).
- Your file can include a mix of CMYK or RGB images.
- Use Adobe RGB (1998) to achieve the richest and most vibrant colors in your image output. (sRGB will cause over-saturation and inaccurate color output, so we recommend avoiding the use of this color setting.)
- Use CMYK builds for solid colors. For best quality, add Noise to solid colors to create an allover pattern.
- Do not use spot colors.
- Use North American Prepress color settings.

## Color Management

One difficulty in digital color printing is matching color. All color printers are different. We cannot match exactly to your color printout, although we will strive to come as close as possible. We recommend using North American Prepress color settings and embedding them within your files. If you do not assign profiles to your images, we will only be able to shoot for "pleasing color." If you do assign profiles properly, our equipment is set to not convert them, however, the color will most likely not match your home printer.

## Spine

- If the spine of your book will be any smaller than  $\frac{3}{8}$ " (.375) wide, spine type should be in All Caps.
- Allow for  $\frac{1}{16}$ " between the words and the vertical spine edges.
- Avoid designing the cover with the spine a separate color from both the front and the back. It makes the book more difficult to bind.

## Spacing

- We do not recommend placing type closer than .25 from the trim edges.
- Double-check centering of all front and back cover elements.

## Type

- Make sure all fonts you use are properly loaded.

## Barcode

- The area behind the barcode should be 100% paper (no color).
- Avoid using a low-resolution format for barcodes, like .jpg or gif.
- Do not stretch barcode.
- You can order a barcode from [Bowker](#) when you purchase your ISBN or:
  - We can create a barcode for you and place it on your cover. You must give us the ISBN and price you want shown and we will make a barcode and place it on the back cover for \$25. You must allow about 1 inch high x 2 inches wide at the lower right of your back cover or,
  - We can create your barcode as above, but email the .eps file to you, for you to place on the cover yourself for \$12.50.